

LpS DIGITAL

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charge to viewers
24 hours a day,
7 days a week

2021

THE FIRST DIGITAL LIGHTING CONFERENCE AND EXHIBITION

EXPERIENCE THE FUTURE OF LIGHT

www.LpS-Digital.global

LpS Digital will bring current, high-quality content about lighting technologies, design and applications to the entire global lighting community, and acquaint the lighting domain with the latest trends in product developments and applications.

LpS Digital offers a unique, innovative and highly targeted platform to address customers and prospects on a global scale, 24/7.

Conference Lectures



Lecture
Video



Paper
Proceedings



Live
Panels



Awards

Topics:
Human Centric Lighting, Design,
Technology, Sustainability, LiFi, ...

Product Presentations



Product
Videos



Promotion
60,000



Live
Panels



Awards

Topics:
Components, Modules, Equipment, Technologies,
Final Systems, Controls, Services, Projects,
Case Studies, ...

Why **Speak** at LpS Digital?

- You will reach up to 60,00 people in the lighting community
- You will reach the industry and design communities
- You will be featured on the latest digital event platforms through YouTube and Social Media
- You will have the opportunity to publish your full paper
- Your paper will be evaluated for the Best Paper Award

SUBMIT YOUR LECTURE

<https://app.smartsheet.com/b/-form/85364f66133f4a59b6e1ac20c59b73e6>

Why **Exhibit** at LpS Digital?

- Comprehensive video messages will reach target groups
- Video presentations are state-of-the-art
- Video presentations also explain and showcase difficult products and services
- There is a contact section where you can connect with prospects
- Highly qualified and selective target groups
- Key visitors/viewers from the fields of industry and design
- Repeat viewing possible around the clock
- Promoted for 12 months instead of a few days
- Your product will be entered in the Product Innovation Awards
- YouTube statistics available
- No booth staff costs
- No booth installation costs
- No travel and accommodation costs
- High Return on Investment

JOIN THE EXHIBITION 2021

<https://app.smartsheet.com/b/form/172ae-62674c544ceae055baf31eeb8ab>

Why **Sponsor** at LpS Digital?

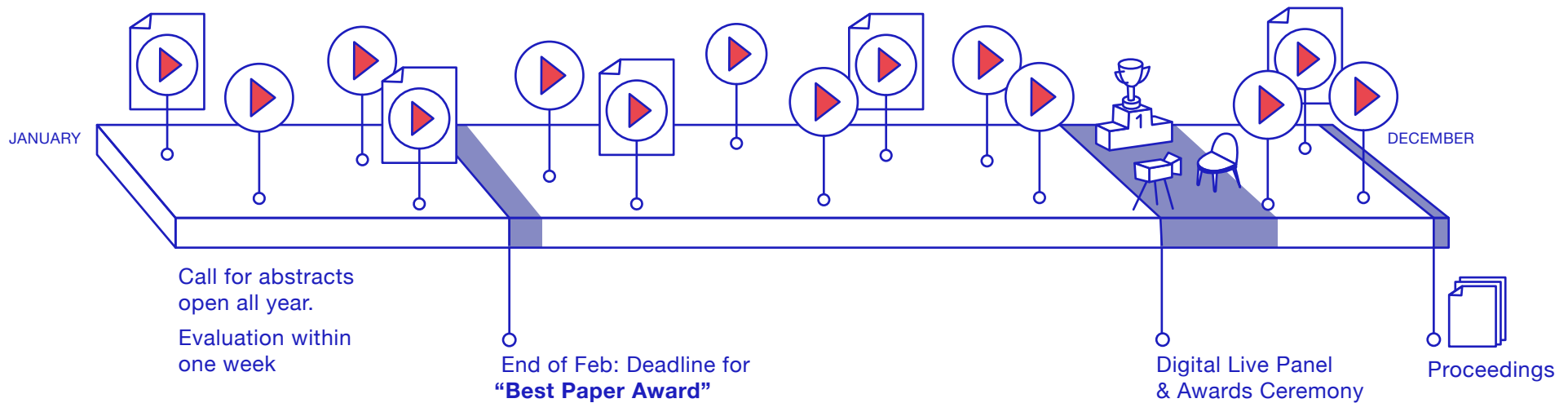
- Your brand will be showcased to the Lighting Design and Technology / Industry communities
- You will reach up to 60,000 people
- Your brand will be showcased for a full year
- Your brand is linked to top content and key decision makers in the lighting domain

CONTACT US

<https://www.led-professional-symposium.-com/contact-us>

Conference

Accepted/Invited Lecture: Free of Charge
Sponsored Lecture: EUR 4,990 | USD 5,590



LpS DIGITAL CONFERENCE

New Calibration Standards in the UV A/B/C Range

Dr. Denan KONJHODZIC, Product Manager
Instrument Systems, Germany

L200730-Lighting_Measurement

Sponsored by

Instrument Systems
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Watch this video



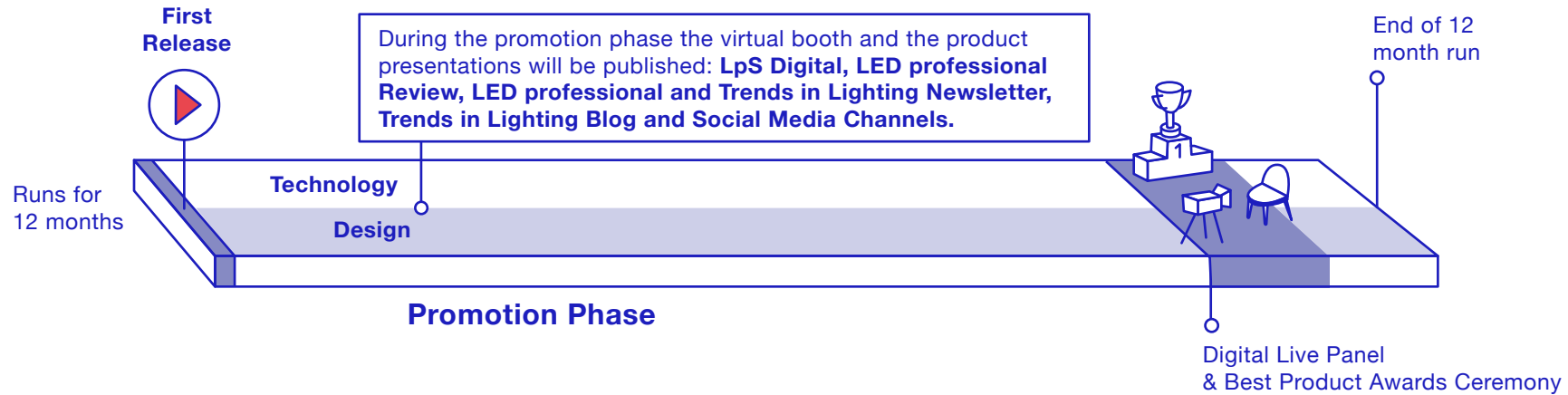
<https://youtu.be/VD76lbiKGfs>

Qualified content for the lighting industry and lighting design area.

Topics such as Human Centric Lighting, Design, Technology, Sustainability, LiFi, ...

Exhibition

Virtual Product/Booth Presentation:
EUR 4,990 | USD 5,590



Exhibition Area

VIRTUAL EXHIBITION AREAS
Choose your virtual expo areas and learn from the global leaders in lighting.
Marked (★) exhibitors offer **extended information and support**.

Components, Modules, Equipment and Technologies

★ Light Measurement Equipment Instrument Systems	★ LEDs NICHIA	★ LEDs SAMSUNG	★ LEDs, LED Modules SEOUL	★ LED Drivers TRI
Bartenbach	FUTURE ELECTRONICS	★ LED Drivers LIFUD	LIGHT AVENUE	em

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LpS DIGITAL CONFERENCE
New Calibration Standards in the UV A/B/C Range
Dr. Denan KONZHOZIC, Product Manager
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Instrument Systems, Germany

Virtual Booth

Contact Section

Video Presentation Section

TECHNOLOGY CHANNELS

LpS Digital Website
LpS Digital YouTube
LED professional Online
LED professional Review: 27,500
LED professional Newsletter: 27,000
LED professional Twitter: 22,300
LED professional Facebook: 2,600
LED professional Instagram: 1,100
LED professional LinkedIn Group: 890
Publisher's LinkedIn Channel: 11,300

DESIGN CHANNELS

LpS Digital Website
LpS Digital YouTube
Trends in Lighting Blog
LED professional Review: 27,500
Trends in Lighting Newsletter: 15,000
Trends in Lighting LinkedIn Group: 5,500
Trends in Lighting Instagram: 1,100
Trends in Lighting Twitter: 650
Trends in Lighting Facebook: 150
Publisher's LinkedIn Channel: 11,300

Sponsorships

Home Page (Main Sponsor):
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Integrated Logo:
EUR 1,900 | USD 2,490

Conference Page:
EUR 4,700 | USD 5,100

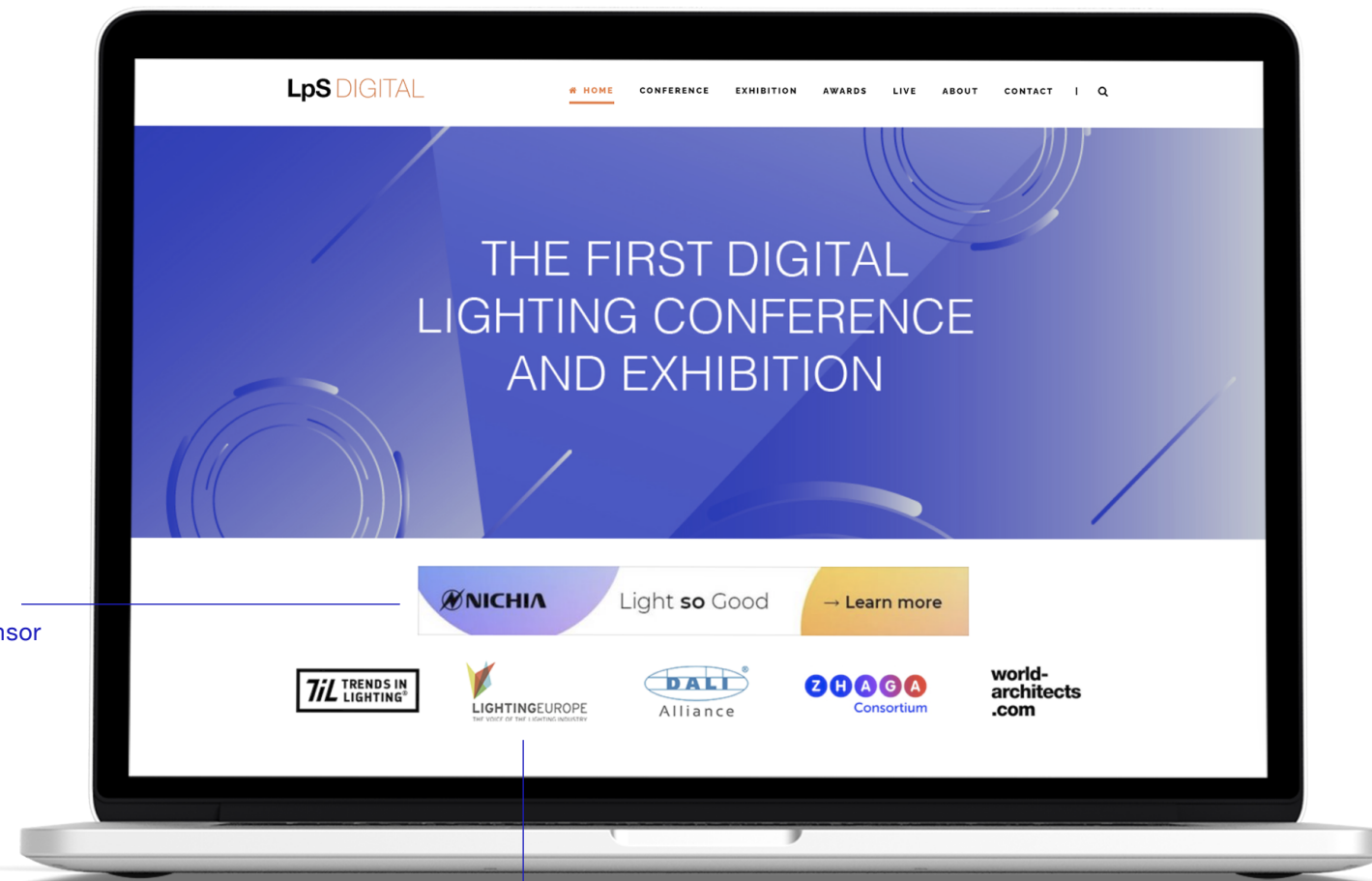
Exhibition Page:
EUR 4,700 | USD 5,100

Section Page (e.g. IoT):
EUR 2,900 | USD 3,200

Live-Stream (exclusive):
EUR 4,700 | USD 5,100

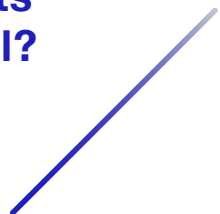
Integrated Banner:
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Integrated Logo
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