

**SEMICON
MEDIA**

MEDIA KIT 2021

CircuitDigest

COMPONENTS¹⁰¹

IOTDESIGN
PRO



Semicon Media is a unique collection of online media focused purely on the Electronics Community across the globe. Our resources demystify electronics and its related technologies by providing high value content to our readers.

**STRONG EE
COMMUNITY**



2.5M+

Page Views/month



1M+

Visitors/month



70K+

Emails



100K+

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www.semiconmedia.com

MEDIA BRANDS

Circuit Digest

Circuit Digest is a huge community of Engineers and Makers, who are passionate about Electronics and Technology. It is driven with a mission of creating a complete ecosystem for Engineers, Designers, Manufacturers and Distributors to thrive together as a single community to serve the fastest growing Electronics Industry across India and Globe.

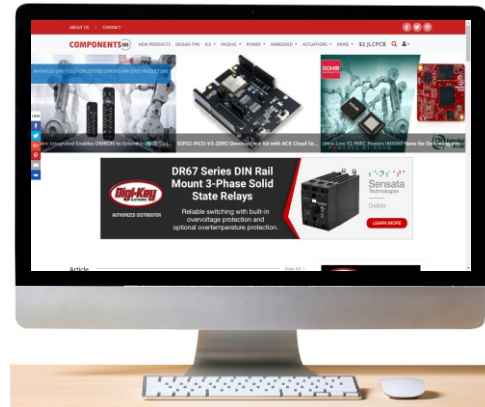
circuitdigest.com



Components101

Components101 is a resource for electronics design engineers to analyze and select the right component for their designs. Our well curated content on newly launched semiconductor component and articles, inspire electronic engineers to design and innovate using the latest technology available in the market.

components101.com



IoTDesignPRO

IoTDesignPro is a one-of-a-kind, Internet of Things Community focused on exploring the latest advancements and technologies in the field of IoT. Our specialized content addresses the needs of IoT Ecosystem and helps engineers and designers to learn and build IoT based designs.

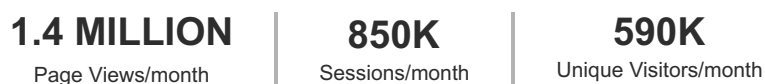
iotdesignpro.com



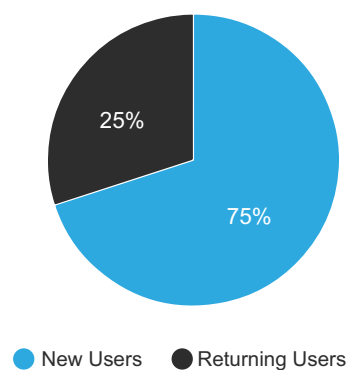
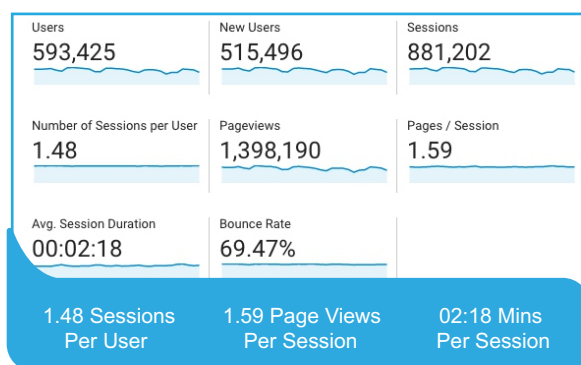
COMMUNITY



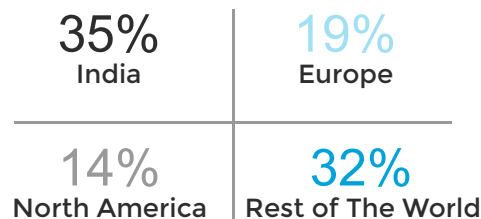
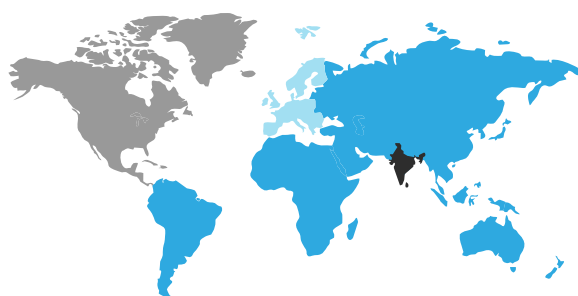
TRAFFIC STATISTICS



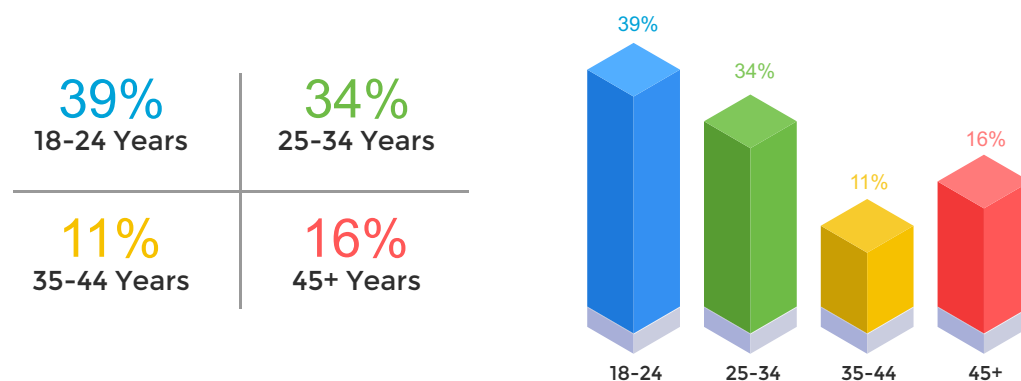
PERFORMANCE STATISTICS



AUDIENCE DEMOGRAPHICS



AGE



AD FORMATS

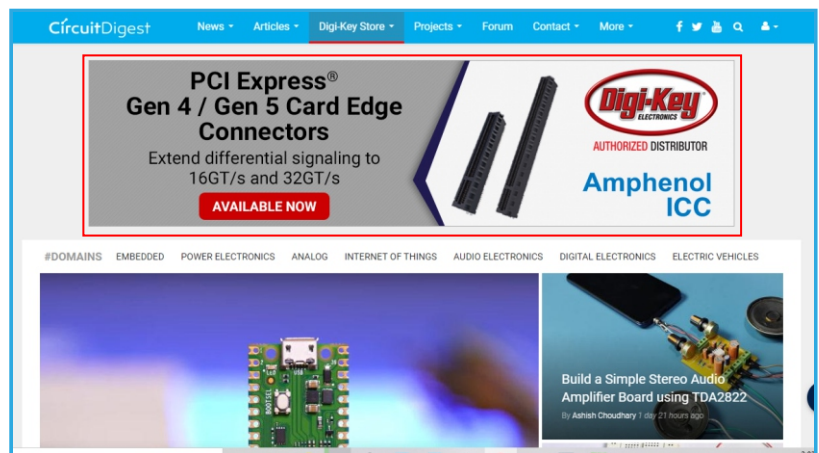
WELCOME BANNER

Size	: 640x480px (Desktop), 320x240px (Mobile)
Max. File Size	: 60 KB
Position	: Pop-up
Section	: ROS
Impression	: 1 Million
Available Imp.	: 400K
Rate	: \$15 CPM



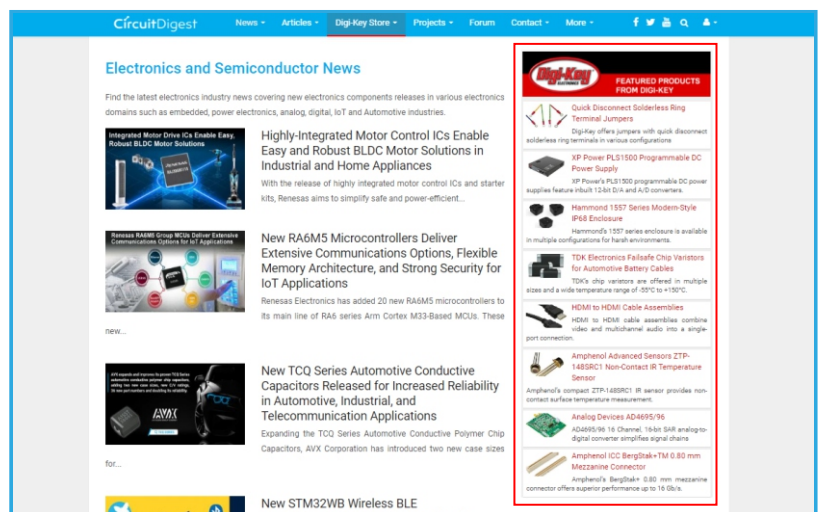
BILLBOARD BANNER

Size	: 970x250px (Desktop), 300x200px (Mobile)
Max. File Size	: 60 KB
Position	: Website Header
Section	: ROS
Impressions	: 1.2 Million
Available Imp.	: SOLD
Rate	: \$12 CPM



CUSTOM PRODUCT PROMOTIONS

Position	: Right Sidebar Top
Total Products	: 8
Req. Materials	: 8 x (Image, Title, Description & Link)
Section	: ROS
Impressions	: 1.2 Million
Available Imp.	: SOLD
Rate	: \$6000/month



AD FORMATS

HALF PAGE AD - STICKY

Size	: 300x600px
Max. File Size	: 60 KB
Position	: Right Sidebar Bottom
Section	: ROS
Features	: Sticky on Desktop
Impressions	: 1 Million
Available Imp.	: 400K
Rate	: \$12 CPM

Assembling the TDA2822 Stereo Amplifier Board

After a few days of ordering, we received our TDA2822 PCB board in a neat package and the PCB quality was good as always. The top layer and the bottom layer of the board are shown below:

After making sure the tracks and footprints were correct, I proceeded with assembling the PCB. The completely soldered board looked as shown in the image below:

MOUSER ELECTRONICS
NEW IN STOCK

Smart home & building tech chat series to support engineering development

MICROCHIP

CUSTOM MENU LINKS

Position	: Main Menu
Total Products	: 15
Req. Materials	: 15x (Title & Link)
Section	: ROS
Impressions	: 1.2 Million
Available Imp.	: SOLD
Rate	: \$3000/month

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#DOMAINS EMBEDDED

Integrated Robust BL

Highly-Integrated Motor Control ICs Enable Easy and Robust BLDC Motor Solutions in Industrial and Home Appliances

REVIEW: Renesas RA6M5 Group MCUs Deliver Extensive Communications Options for IoT Applications

Dig-Key FEATURED PRODUCTS FROM DIG-KEY

NEWSLETTER

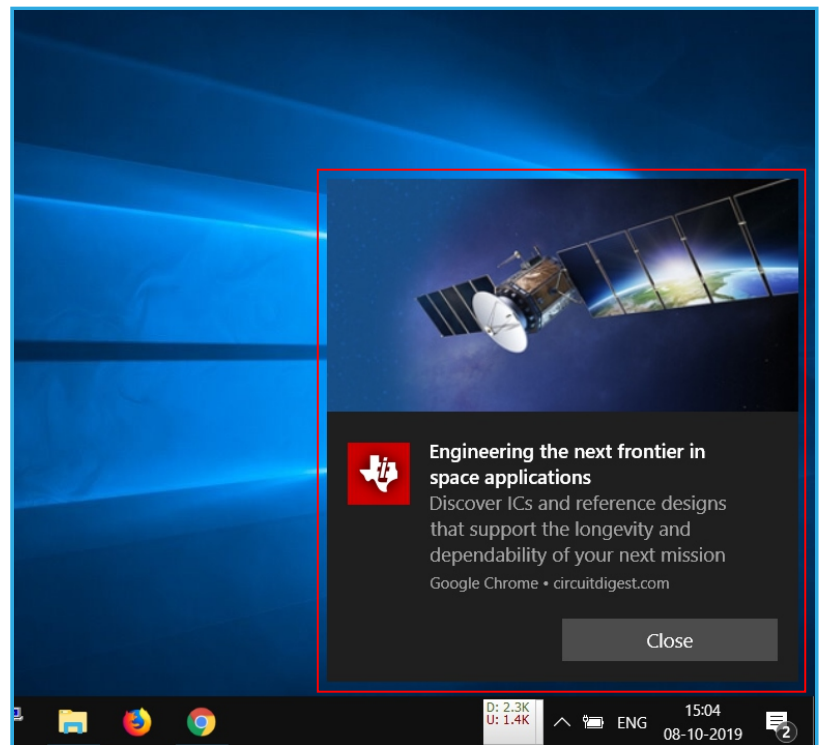
DEDICATED EDM

Total Sends : 50,000
 Leads : Not Provided
 Industry
 Segmentation : No
 Geo-targeting : No
 Materials : HTML
 Price : \$1000/Send



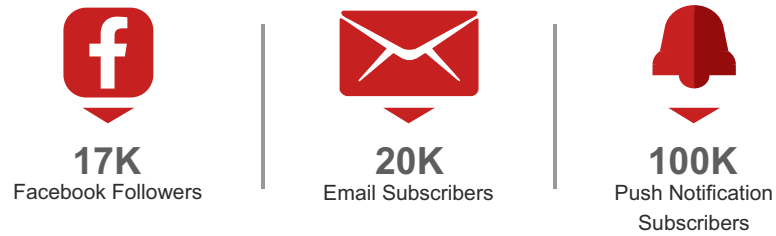
PUSH NOTIFICATION

Total Sends : 200,000
 Geo-targeting : Yes
 Materials : Title (100 Char. max.)
 Description : (150 Char. max.)
 Image : 340x180px
 Price : \$500/send



COMPONENTS¹⁰¹

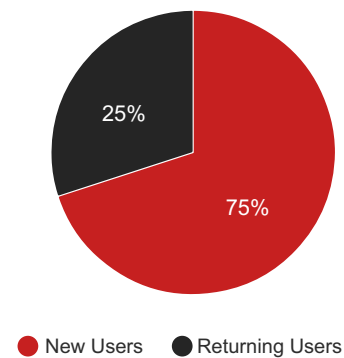
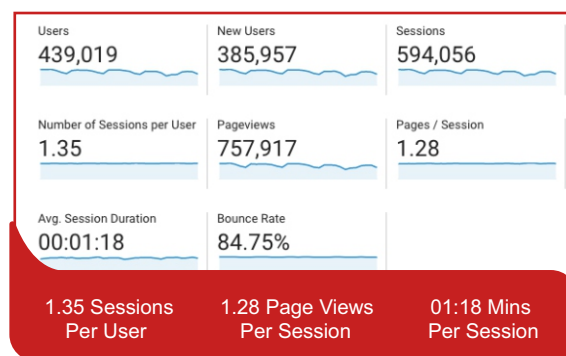
COMMUNITY



TRAFFIC STATISTICS



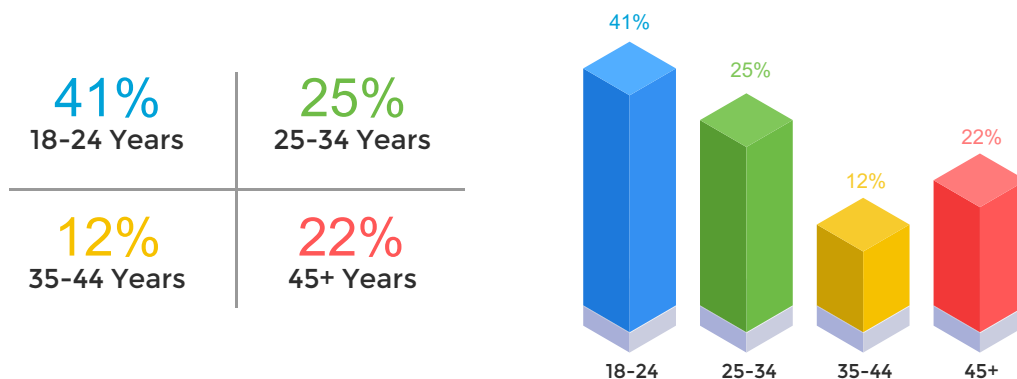
PERFORMANCE STATISTICS



AUDIENCE DEMOGRAPHICS



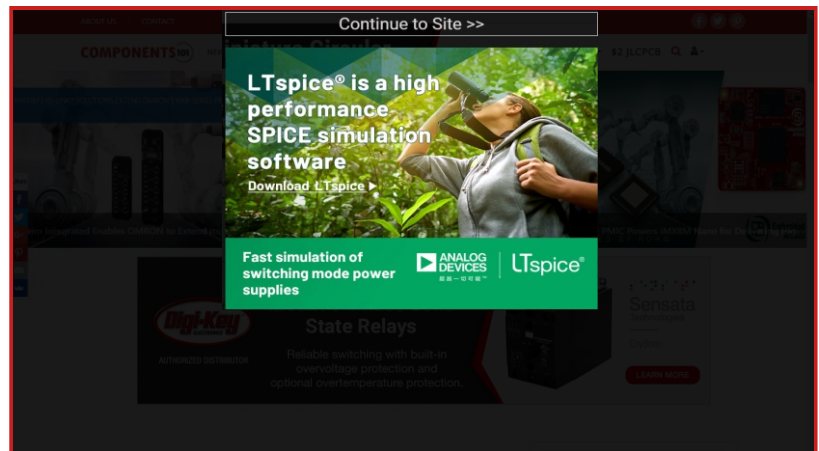
AGE



AD FORMATS

WELCOME BANNER

Size	: 640x480px
Max. File Size	: 60 KB
Position	: Pop-up
Impression	: 400K
Available Imp.	: 400K
Rate	: \$15 CPM



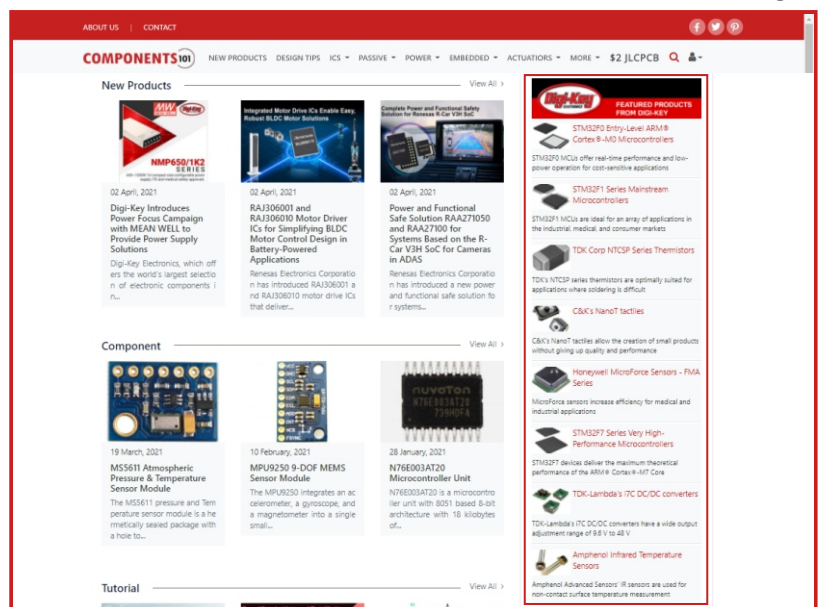
BILLBOARD BANNER

Size	: 970x250px
Max. File Size	: 60 KB
Position	: Website Header
Impressions	: 500K
Available Imp.	: 100K
Rate	: \$12 CPM



CUSTOM PRODUCT PROMOTIONS

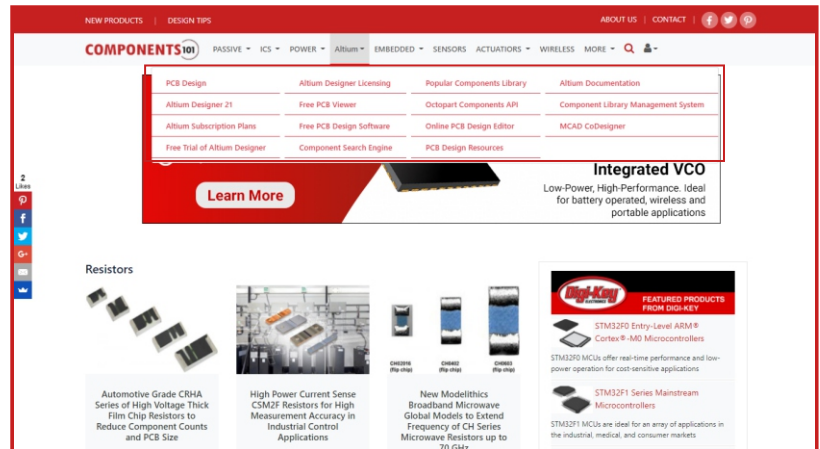
Position	: Right Sidebar Top
Total Products	: 8
Req. Materials	: 8 x (Image, Title, Description & Link)
Impressions	: 500K
Available Imp.	: SOLD
Rate	: \$4000/month



AD FORMATS

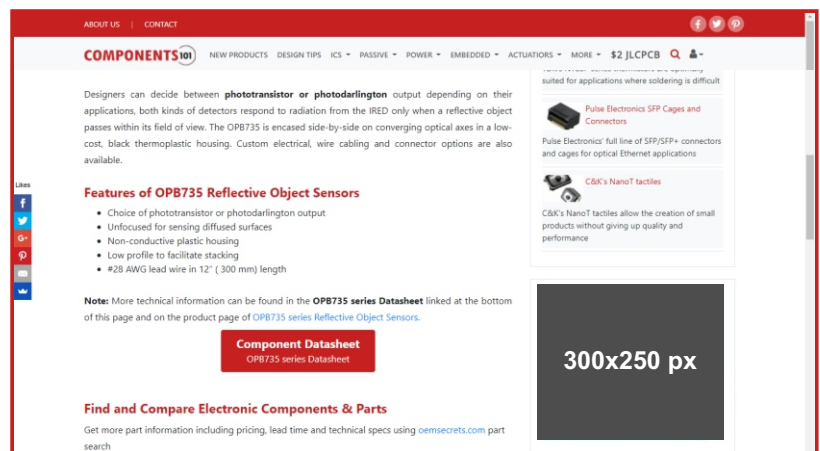
CUSTOM MENU LINKS

Position : Main Menu
 Total Products : 10
 Req. Materials : 10 x (Title & Link)
 Availability : **SOLD**
 Rate : \$3000/month



BOOMBOX BANNER


Size : 300x250px
 Max. File Size : 40 KB
 Position : Right Sidebar Bootom
 Feature : Sticky on Desktop
 Impression : 500K
 Available Imp. : **SOLD**
 Rate : \$8 CPM





NEWSLETTER

DEDICATED EDM

Total Sends : 20K
 Leads : Not Provided
 Industry
 Segmentation : No
 Geo-targeting : No
 Materials : HTML
 Price : \$500/Send


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Chance to win Infineon's REF62WFLY1700VSiC Reference Board


Looking to accelerate the design of auxiliary power supplies for 3-phase converters? Infineon's REF62WFLY1700VSiC Reference Board is intended for developing applications with 3-phase systems that have a high input voltage DC link. The board uses a 1700V CoolSiC™ MOSFET as the main switch, which is well suited for high input voltage DC link, with single-ended flyback topology. Click the link below to learn more and for a chance to win this reference board for your next project.


[Learn More](#)

mouser.com

PUSH NOTIFICATION

Total Sends : 100K
 Geo-targeting : Yes
 Materials : Title (100 Char. max.)
 Description : (150 Char. max.)
 Image : 340x180px
 Price : \$300/send





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 Discover ICs and reference designs that support the longevity and dependability of your next mission
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Close

D: 2.3K
U: 1.4K

15:04
08-10-2019

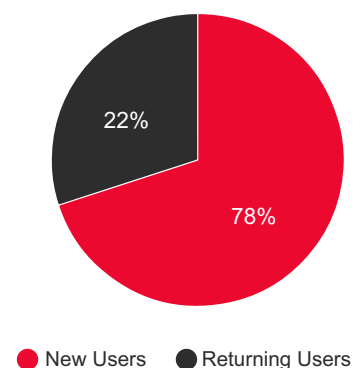
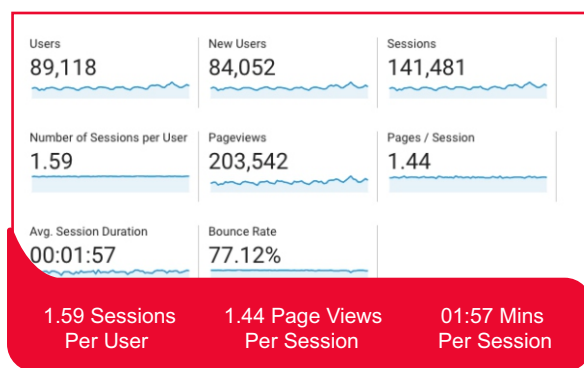
COMMUNITY



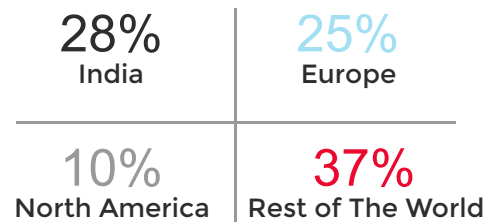
TRAFFIC STATISTICS



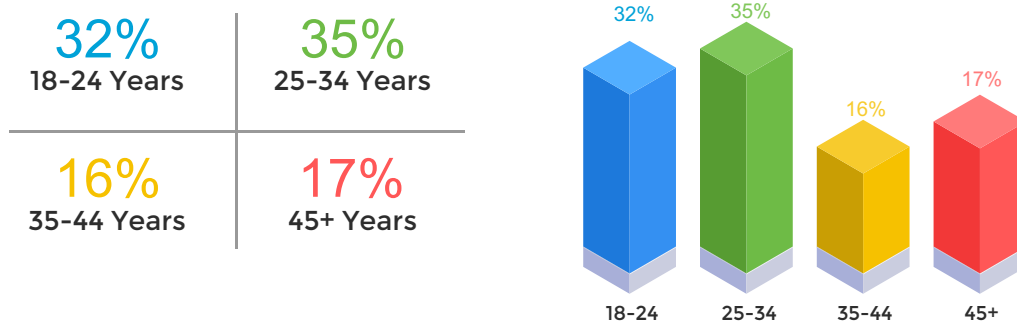
PERFORMANCE STATISTICS



AUDIENCE DEMOGRAPHICS



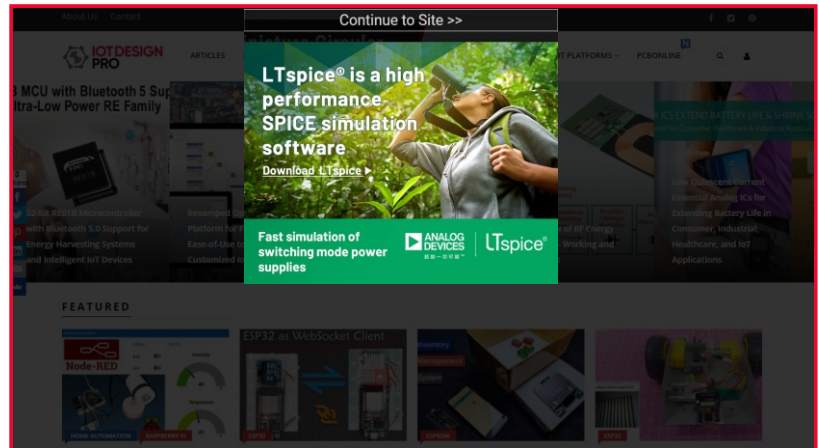
AGE



AD FORMATS

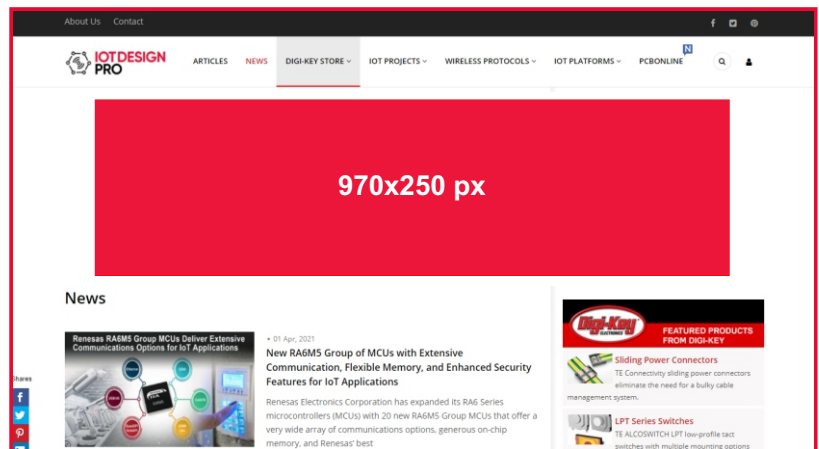
WELCOME BANNER

Size	: 640x480px (Desktop), 320x240px (Mobile)
Max. File Size	: 60 KB
Position	: Pop-up
Section	: ROS
Impression	: 150K
Rate	: \$15 CPM



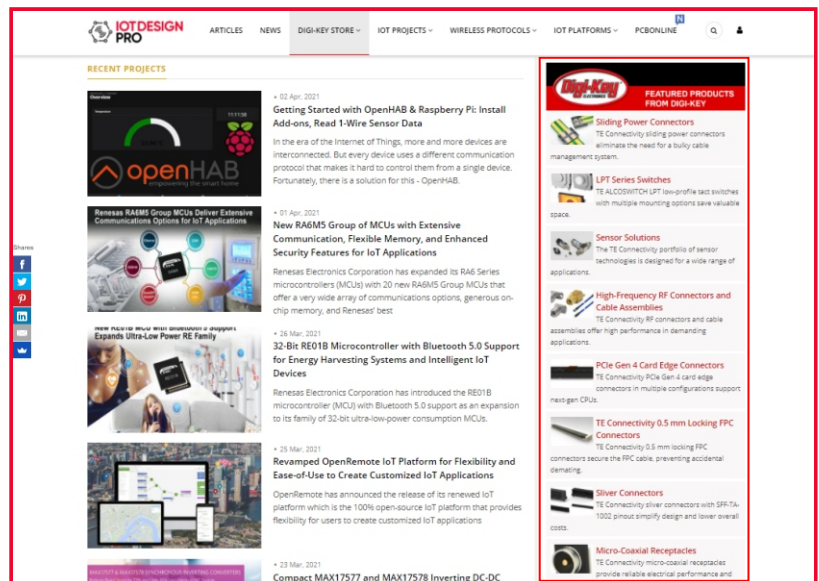
BILLBOARD BANNER

Size	: 970x250px (Desktop), 300x200px (Mobile)
Max. File Size	: 60 KB
Position	: Website Header
Section	: ROS
Impressions	: 180K
Rate	: \$12 CPM



CUSTOM PRODUCT PROMOTIONS

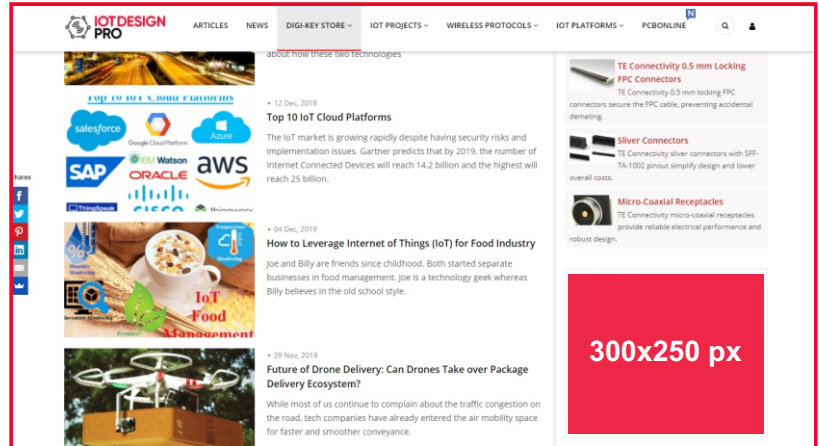
Position	: Right Sidebar Top
Total Products	: 8
Req. Materials	: 8 x (Image, Title, Description & Link)
Section	: ROS
Impressions	: 180K
Rate	: \$1000/month



AD FORMATS

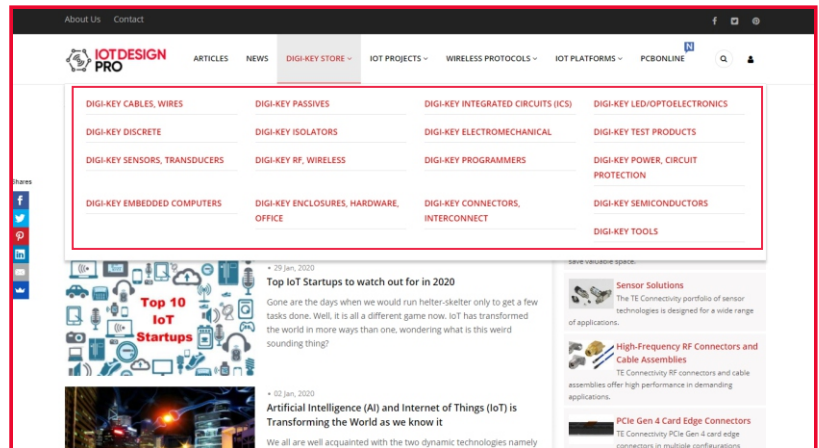
BOOMBOX BANNER

Size	: 300x250px
Max. File Size	: 40 KB
Position	: Right Sidebar Bottom
Section	: ROS
Features	: Sticky on Desktop
Impressions	: 180K
Rate	: \$8 CPM



CUSTOM MENU LINKS

Position	: Main Menu
Total Products	: 15
Req. Materials	: 15x (Title & Link)
Section	: ROS
Impressions	: 180K
Availability	: Available
Rate	: \$800/month



CONTACT **US**

For US & EU

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